

Due Diligence Panel's Assessment and Scoring 6 November 2015

Proposer	Panel's assessment, score and recommendations for mitigating action
Interested party:	J D Sports Fashion plc – outdoor division including Blacks outdoor and Millets Proposals considered (1 and 2 only of proposal form): <ol style="list-style-type: none"> To agree a trial with JD Sports Fashion PLC for a 'Product sales donation' for an agreed range of products that have an experiential link to the PDNP and support our statutory purposes (Like walking boots). To agree a trial on donations at the till added to transaction/purchase.
Assessment of proposal against 1-6 in process criteria	
1. Contribution to achieving corporate plan section	Panel agreed relationship would contribute to directional shifts Score 10
2. Fit with PDNPA brand values section	Fits with PDNPA brand now but as go forward brand will be developing, so not sure will be a sustainable fit. Panel noted that area of shops and products to be branded still to be agreed with Company. Score 9
3. Motive of interested party section	No issues identified. Motives confirmed as reasonable. Score 10
4. Identity and financial check section	No issues identified Score 10
5. Environmental credentials section	No evidence of an environmental statement. Proposer to ask Company for environmental information on agreed products and to encourage Company to develop an environmental statement if they have not got one. Score 5
6. Conflict of interest/impact on Authority's reputation section	No apparent conflict of interest. Proposer to ask Company if they have any plans for development within the National Park. Score 8
Conclusions on whether appropriate to develop a relationship with interested party	Panel agreed they would like to develop a relationship for the following 2 proposals: <ol style="list-style-type: none"> To agree a trial with JD Sports Fashion PLC for a 'Product sales donation' for an agreed range of products that have an experiential link to the PDNP and support our statutory purposes (Like walking boots). To agree a trial on donations at the till added to transaction/purchase. Panel noted that any wish to progress on any other proposals with this Company would be reported to a future Panel meeting.

Scoring: Score out of 10

10 = no issues

1= prohibitive issues meaning cannot proceed whatever the value of other scores

5= satisfactory – some issues but not insurmountable

0= difficult to make judgement from information provided- more information needed