Promoting Understanding

NPA COMPARISON					ACHIEVED				TARGET		
2007/08	Top 25%	Range	Ref	Indicator	2005/06	2006/07	2007/08	Target Met	2007/08	2008/09	2009/10
			G1.1	Number of users of National Park Authority provided learning opportunities through: a) information b) face to face c) participation and engagement	NEW INDICATOR		a) 498,039 b) 13,929 c) 2,555	n/a n/a n/a	- - -	a) 495,00 b)13,000 c) 2,500	
			G1.2	Percentage of users that are: a) children and young people (5 - 24 yrs) b) minority ethnic groups c) people with a limiting long term illness or disability d) people from a disadvantaged area	NEW INDICATOR			n/a	-	Set baseline	
			G1.3	Percentage of users of National Park Authority provided learning opportunities that know they are in a National Park after their visit	NEW INDICATOR		99%	n/a	-	99%	99%
			G1.4	Percentage of users of National Park Authority provided learning opportunities whose understanding of why the National Park is special has increased (scale 1-6)	NEW INDICATOR		5.0	n/a	-	5.0	5.0
			G2.1	Number of new stakeholders who provide learning opportunities which include key messages on the National Park	NEW INDICATOR			n/a	-	2	
			G3.1	Number of volunteer opportunities provided by the National Park Authority through: a) Peak Park Conservation Volunteers b) Part-time rangers	NEW INDICATOR		a) 2,555 b) 7,662	n/a n/a	- -	a) 2,500 b) 7,600	a) 2,500 b) 7,600
			G3.2	Percentage of volunteers from specific target audiences	NEW INDICATOR		67%	n/a	-	50%	50%
			G3.3	Number of volunteer opportunities (projects) provided by partners facilitated by the National Park Authority	NEW INDICATOR		190	n/a	-	190	190
			H1.1	Number of Peak District tourism businesses participating in local Authority led or supported sustainable tourism schemes	NEW INDICATOR		261	✓	Produce baseline	100*	

NPA COMPARISON					ACHIEVED				TARGET		
2007/08	Top 25%	Range	Ref	Indicator	2005/06	2006/07	2007/08	Target Met	2007/08	2008/09	2009/10
			H2.1	a) Number & b) degree of influences on new & relevant tourism partnership documents	NEW INDICATOR			n/a	-	a) n/a b) Medium	
			H3.1	Number of new initiatives that promote positive action	NEW INDICATOR			n/a	-	3	
			PU1	National Park Visitor Centre effectiveness rating (Family)	84.5%	n/a	75%		Top quartile of NPAs	Superceded by G1.3	
			PU2(1)	Number of visitors to Visitor Centres for which the Authority contributes 50% or more of operating costs	455,389	425,000	465,746	✓	440,000	Monitor at service level only	
			PU2(2)	Number of visitors to Losehill Hall	14.490	12,545	13,957	✓	12,825	Superceded by G1.1	
			PULPI2	Average level of customer satisfaction with services for promoting understanding	92%	89%	92%	✓	90%	Superceded by G1.3	
			PULPI3	Average level of customer awareness of National Parks	82%	68%	76%	✓	75%	Superceded by G1.2	

Footnotes:

* Due to lack of funding