

Proposed Ranking of Corporate Objectives

APPENDIX 2

Corporate Objective	Priority level
Biodiversity 1 Produce Local Biodiversity Action Plan (LBAP) 2011-20.	2
Biodiversity 2 Achieve the priority species and habitat targets in the Biodiversity Action Plan on our own land, and by influencing land owners and managers in the wider National Park.	1
Cultural Heritage 1 Achieve the priority actions in the Cultural Heritage Strategy 2006/11.	3
Cultural Heritage 2 Update the Cultural Heritage Strategy and produce the action plan for 2011/16.	3
Natural Beauty 1 Achieve the priority actions in the Landscape Strategy.	2
Climate Change 1 Achieve our own environmental management targets to reduce the Authority's carbon footprint in 2010/11 by 5%.	2
Climate Change 2 Deliver the priority actions of the Climate Change Action Plan.	1
Minerals 1 Reduce area and number of mineral workings and ensure that those that remain are worked to the highest modern environmental standards.	2
Minerals 2 Influence national government and regional policy and other bodies on mineral working in National Parks including responding to consultation documents.	2
Traffic 1 Influence decisions on transport infrastructure and traffic management through (i) our land use policies and through (ii) implementing traffic management schemes.	3
Traffic 2 Increase the proportion of visitors using sustainable methods of travel other than private car.	2
Recreation 1 Increase opportunities for recreational activities especially for our target priority audiences.	1
Recreation 2 Develop our strategic role in sustainable tourism.	3
Recreation 3 Improve the quality and cost effectiveness of the provision of facilities such as car parks and toilets through rationalisation and different models of delivery and funding including working with partners.	3

Corporate Objective	Priority level
<p>Understanding 1 Increase understanding of the special qualities of the National Park through participation in learning and volunteering opportunities, especially among priority target audiences.</p>	3
<p>Understanding 2 Secure long term learning delivery partnerships at key locations across the National Park.</p>	3
<p>People and Communities 1 Engage communities and support them in shaping their future.</p>	2
<p>Economy 1 Contribute to environmentally sustainable economic development.</p>	1
<p>Economy 2 Use Peak District Land Management Advisory Service to support land managers to manage the landscape sustainably, whilst creating economic benefits for the wider community.</p>	2
<p>Way We Do Business 1 Ensure continuous improvement, value for money, sustainability and high standards of corporate governance.</p>	2
<p>Way We Do Business 2 Provide a framework of plans and policies to achieve our outcomes and govern our work.</p>	2
<p>Way We Do Business 3 Use planning powers to achieve our outcomes.</p>	1
<p>Way We Do Business 4 Continue to provide quality, customer focused services.</p>	3
<p>Way We Do Business 5 Communicate effectively with residents, visitors and other stakeholders.</p>	3
<p>Way We Do Business 6 Continue to value and develop staff and members.</p>	2