

Appendix I

Peak District National Park Authority's Interpretation Delivery Framework

Vision, Definition and Aims

The framework sets out:

- The Authority's own vision for interpretation;
- Clearly defines what we, as an organisation, mean by interpretation; and
- What we aim to achieve in terms of interpretation.

A Programme of Interpretation

By drawing on a number of strategies, action plans and prioritisation tools a clear three to five year base interpretation plan will be developed. By establishing common delivery priorities and a detailed range of partners, places, audiences, messages and interpretative media, Authority based interpretation can then move forward coherently, whilst retaining a degree of flexibility for opportunity-led projects.

Processes and Systems for Interpretative Planning and Delivery

A range of resources to support wider engagement in planning for interpretation across the organisation, including:

- Project management system in place to ensure that projects develop within the interpretation delivery framework;
- Model for prioritisation based on mapped data and information;
- Specialised team of Interpretation Champions to offer both input to systems and processes and support to colleagues;
- Expanded and focused Peak District Interpretation Partnership (PDIP), offering forums and workshops for training and networking;
- In-house toolkit, designed to support staff to develop interpretation projects in accordance with the Authority's direction;
- Sound monitoring and evaluation techniques.

Resource Package

A number of inputs will be considered to enable the framework to move forward:

- Leadership through the interpretation team, with support from Interpretation Champions;
- Knowledgeable specialists across the organisation;
- Partnership working arrangement;
- External funding opportunities;
- Partnership funding opportunities;
- Service budgets.

