

2018 Statements Received for Positions of Member Representatives

Member Representative for Tourism and Participation

Mr James Berresford:

My entire working life has been in tourism. I have the widest possible breath of experience in this area from local to national. I do feel that this background would prove of real value to both the Authority and to the wider Peak District.

Clearly, tourism development and promotion is all about participation. That said, main stream tourism often overlooks the socially and physically disadvantaged. Having operated country parks, I am acutely aware of the needs of this sector and the ways in which they might be better engaged in countryside recreation. I was heavily involved in the former Countryside Commission's 'Operation Gateway' scheme, which was designed to introduce disadvantaged young people to countryside experiences.

Member Representative for Thriving Natural Environments

Mrs Penny Anderson (proposed Member with responsibility for Thriving Natural Environments, representative on Local Nature Partnership (LNP), member representative on the SW Peak Partnership and deputy Chair of the MFF stakeholder group):

As a Secretary of State member, I have been charged with the following as part of my role on the NPA:

- understanding the need for a viable balance between farming, food production, land management and conservation;
- landscape-scale approach to conservation; and
- ecosystem services

The role of member representative for Thriving Natural Environments therefore fits into the above responsibilities neatly.

I have been the member responsible for biodiversity or for the last year, for Thriving Natural Environments, since I was admitted to the Authority. I have been part of the LNP and the SW Peak Partnership since their inception in my own right and as the LNP member representative for the last 2 years. I have been deputy chair of the MFF Partnership Group for the last 2 years, in support of David Chapman.

I regard the roles to require:

- expert knowledge of the subject area – as a professional ecologist, working in and around the Peak District for 40 plus years, I feel that I know both the area and the issues well. I am a national expert in some of them.
- a close relationship with those on the NPA staff working on ecological, land management, nature conservation and biodiversity issues and projects. To this end,

I met or communicated regularly with Suzanne Fletcher and Rhodri Thomas, and to a lesser extent others in Rhodri's team.

I carry out my duties in a variety of integrated ways as follows:

- As a member of the LNP since its inception prior to my being appointed to the NPA, I have been party to the ideas, issues and projects, including playing a role in the development of the SW Peak HLF Landscape Partnership project. I now sit on its Project Board and interact with and support Karen Shelley-Jones and others in the NPA who work on the project. I prepared the State of Nature within the Peak District (a larger area than the NP) on behalf of the LNP (with assistance from the NPA). The research and data collation undertaken to write the report has helped inform me of trends and outcomes of habitat and species conservation in the PD and is a useful vehicle for planning nature conservation priorities and projects in the future such as the White Peak Project.
- I, Rhodri and other ecologists working for the NP regularly exchange information as relevant. Any information on ecological/nature conservation issues and events that I have is passed on if relevant.
- I have been involved in MfF since its inception (when I assisted the NPA in applying for the original HLF grant, having been a member of its precursor research project for 19 years on a consultancy basis), attending its conferences, workshops and events and (when I was working) undertaking some of its consultancy work. I am regularly invited to give papers on MfF's behalf at their conferences or workshops, which recognises my expertise on upland management and restoration. I broadcast the findings of MfF projects on a regular basis at other upland events throughout the country.
- I talk to or email Rhodri regularly in order to discuss issues, to be brought up to date on progress on projects or initiatives the NPA has taken or is involved in, and to offer ideas or solutions to problems.
- I feedback information or messages from each of these areas of interest to those involved in the others where relevant or necessary. I also volunteer with NE and the NT, and feedback relevant sharable information as required between these and the NPA to help all work together more closely and to ensure duplication of effort is avoided where possible. I am well connected amongst ecological specialists, the professional institute for ecologists and others in a variety of organisations, which assists me in finding information when necessary, and involving others where required.
- I share with other members relevant information where appropriate and useful.
- If these proposed roles are agreed, I will strive to feedback more regularly.

Member Representative for Local Communities

Cllr Patrick Brady:

To assist in this role, I have retained my membership of the Peak Park Parishes Forum.

I have interpreted the role as being to keep a watching brief on:

1. The extent to which both the interests of local residents and the contribution they can make to the National Park is taken into account as we make and review policy;

2. The impact of policy development decisions on individuals and on the vitality and sustainability of communities;
3. The way in which existing policy is interpreted and implemented, having regard to 1 and 2 above; and
4. Whether and how local communities are consulted on matters that affect them and how they are reported.

It has to some extent been a “limbo” year with most of the work on the Development Management policies having been undertaken last year. It is however disappointing that the Parishes Forum’s comments on the Management Plan were not taken more account of.

If I retain this role, I shall be arguing for a more responsive approach to the views expressed by the Forum on behalf of local communities.

Member Representative for Economy

Cllr Chris Furness, MSc Oxford, MA Sheffield:

Annual Report 2017-2018

I have regular meetings with Suzanne Fletcher and John Scott and occasional meetings with Simon Malcolm for updates on economic progress within the National Park.

I also attend relevant business events with Suzanne. Last year, I chaired and hosted a Pedal Peak conference/workshop for businesses engaged in cycling. More than 30 businesses attended to hear about the £150k grants available and to tell us about the success of their business - and the potential job creation as the Peak District develops into the destination for cycling.

I represent DDDC on two committees of the Sheffield City Region Combined Authority, where I have a say on Derbyshire Dales’ share of the £30m annual Government business regeneration funding.

Some information on current economic structure -

- There are 2,915 local businesses, in the PDNP, which are estimated to have a combined annual turnover of more than £1.1 billion. This equates to an average turnover of more than £87,000 per employee. This is the highest of all English National Parks and significantly higher than the English National Park average of £68,000. The turnover of businesses in the PDNP is relatively concentrated amongst small businesses with fewer than 10 employees.
- The production and wholesale and retail sectors generate the largest turnover. These sectors generate more than 37% of all turnover in the PDNPA, which is much higher than the National Park average of 27% and is more similar to the UK average of 40%.
- The PDNP also generates a relatively high turnover in the agriculture, forestry and fishing and transport and storage sectors, and a relatively low turnover in the information and communication, finance and insurance, professional, scientific and

technical and health sectors, compared to the other English National Parks and the UK average.

Inspired by Peak District

The 'Inspired by Peak District' Brand was launched in 2014 and has been very successful, with over 350 businesses signed up by 2016. These range from food and drink producers and online retailers to manufacturing and creative industries.

I look forward to the economic future of PDNPA with some confidence. I hope we can help provide the affordable housing needs of local young people, so they can stay within their communities and take up the new employment opportunities which are being created within this National Park.

Member Representative for Connecting Young People with Nature

Mr Zahid Hamid:

I supported the staff during the major reorganization and the appointment of new people to different and new posts. The work with schools, colleges, DoE etc has continued and also the development of the Junior Ranger programme. My involvement as a Member has been largely to support, listen and reflect back whilst also contributing to the Inspiring Generations Partnership and helping Peak District Mosaic to bring families into the Park from Sheffield and Manchester.

I would like to continue in this role if appointed to provide continuity and support to the new staff.

Member Representative for Food and Farming

Mr Robert Helliwell:

Skills:

- In depth knowledge and experience of hill farming in the Peak District.
- Livestock management and husbandry.
- Management of upland grassland, including hay meadows, and moorland.
- Dry stone walling, hedge laying and other boundary skills.
- Management of the countryside for access.

Knowledge:

- A wide knowledge of production systems in upland farming.
- Wide knowledge of plant life in the uplands and management of upland pastures and moorland.
- I have taught hill farming skills to a range of students
- A member of the National Uplands Forum – the main areas of discussion are currently BPS, late payments of Stewardship monies to agreement holders, and BREXIT and how it will affect livestock production in the hills given 40% of breeding

cows in England are found in the uplands and 44% of breeding sheep are found in the uplands.

- Involved with the development of HLS and UELS in the uplands.
- Have been involved with giving Cross Compliance advice.
- Wide knowledge of the farming community.

Experience:

I have lived and farmed in the Peak District since 1988. Currently farm a hill unit in Edale which is crossed by the Pennine Way. Our main enterprises are:

- Production of lambs from hill ewes, the lambs being sold for breeding or as store lambs through Bakewell Market.
- A small herd of suckler cows producing heifers for breeding sales and steers for quality grass fed beef.
- Involvement with 5 HLS agreements across the farm.
- Land management including areas of SSSI, Scheduled Ancient Monuments, National Footpaths, Open Access, controlled grazing, management of water courses.
- In addition, we also run a small campsite.
- Involved with the PP Land Managers Forum and the sub groups which have been established to cover Moorland Management, the White Peak Project and a response to the Health and Harmony consultation from DEFRA.
- Chair of the Peak District Uplands Forum (NFU) – most of the Peak District National Park is classed as uplands, but it is not all moorland. There are some good quality dairy herds in the Peak District which rely on quality grass production.

It is vitally important that the biggest industry in the Peak District is represented at National level given recent developments. The work of the Landscape and Conservation Team at the PDNPA is well recognised by the industry. Discussion about agricultural policy and how that may affect the Peak District has been aired through the Land Managers Forum and its sub groups.

Member Representative for Landscape and Heritage

Mr Robert Helliwell:

Skills

- In depth knowledge and experience of livestock farming in the Peak District.
- Management of grass and moorland.
- Dry stone walling.
- Hedgerow management.
- Management of the countryside for access.
- Work alongside visitors to the PDNP.
- Knowledge of environmental stewardship schemes.
- Good knowledge of local history.
- Knowledge of how farming and other industries have shaped the landscape.

Knowledge

- I have been involved with farming in the Peak District in some way for most of my life.
- I have a wide knowledge of production and environmental systems in upland farming and how those systems have affected and shaped the landscape.
- Wide knowledge of plant life in the uplands and management of upland pastures and moorland.
- A good knowledge of farming and its role and value in rural communities.

Experience

I have lived and farmed in the Peak District since 1988. Currently farm a hill unit in Edale which is crossed by the Pennine Way. Our main enterprises are:

- production of lambs from hill ewes and suckler beef.
- Involvement with 5 HLS agreements across the farm.
- Land management including areas of SSSI, Scheduled Ancient Monuments, National Footpaths, Open Access, controlled grazing, management of water courses.
- Management of a small campsite in the Peak District.
- Involved with recent discussions about BREXIT with National Parks England.
- Involved with the PP Land Managers Forum and the sub groups which have been established to cover Moorland Management, the White Peak Project and a response to the Health and Harmony consultation from DEFRA.
- A member of the planning committee for the last 3 years.
- I am involved with the Peak District Uplands Forum (NFU) – most of the Peak District National Park is classed as uplands, but it is not all moorland. There are some good quality dairy herds in the Peak District which help to give the White Peak its distinctive character.
- Involved with the development of HLS and UELS in the uplands.
- I have been involved with Cross Compliance advice, which included SSSI, wild birds, water quality, soil management and other factors that can affect the environment.
- Recently involved with the launch of a new planning tool for historical farm buildings.