

Foreword

2019 is the 70th anniversary of the National Parks and Access to the Countryside Act 1949. It is also 68 years since the Peak District was designated the UK's original national park, as well as being the Year of Green Action – the Government's campaign to engage people with nature.

Our purposes remain as relevant today as they were 70 years ago. As place-based organisations, national parks deliver in partnership and we are great test beds to pilot future public policy. But we can be better. Better at moving from a broadly protective approach to one of greatly enhancing our landscapes. Better at creating opportunities for more diverse people to be moved by these finest landscapes. Better at supporting the communities who live and work in protected landscapes.

We need the right public policies to help us and others achieve this and we need to connect better across our national park network to share our stories more confidently and boldly to the nation. As we await the outcome of the Government's review of protected landscapes, we reflect on our achievements and plan for our future.

This year's Performance and Business Plan closes the third and final year of our 2016-19 Corporate Strategy and reports progress and achievements against this. Our priorities for the year ahead (2019/20) can be found in our new 2019-24 Corporate Strategy, which includes forward looking ambitions to 2040.

Key achievements of our 2016-19 Corporate Strategy include:

- securing Heritage Lottery Funding for the South West Peak Landscape Partnership
- restoring Dark Peak upland landscapes through the Moors for the Future Partnership
- the start of the White Peak Partnership, which means all three Peak District National Character Areas are covered by a landscape partnership project
- broadening our volunteering offer beyond practical conservation
- developing a strong external voice to positively engage with the public and influence key issues
- developing and launching a new National Park Management Plan with our partners
- expanding our community development work including our community grants
- launching the Peak District National Park Foundation to support our fundraising aims
- designing our organisation to be fit for the future
- reducing our carbon emissions by 29%.

As we enter 2019/20 and the first year of our new Corporate Strategy for 2019-24, we are in an excellent position to achieve our new ambitions. We have an incredible breadth of expertise across a wide range of professions working in the Authority. This enables us to speak up for and care for the Peak District National Park for all to enjoy forever. We are all part of one team working together to deliver our corporate strategy outcomes:

- A sustainable landscape that is conserved and enhanced
- A National Park loved and supported by diverse audiences
- Thriving and sustainable communities that are part of this special place
- An agile and efficient organisation.

Thank you to all for your valued contributions as we work together for the Peak District National Park.

Andrew McCloy Sarah Fowler
Chair Chief Executive