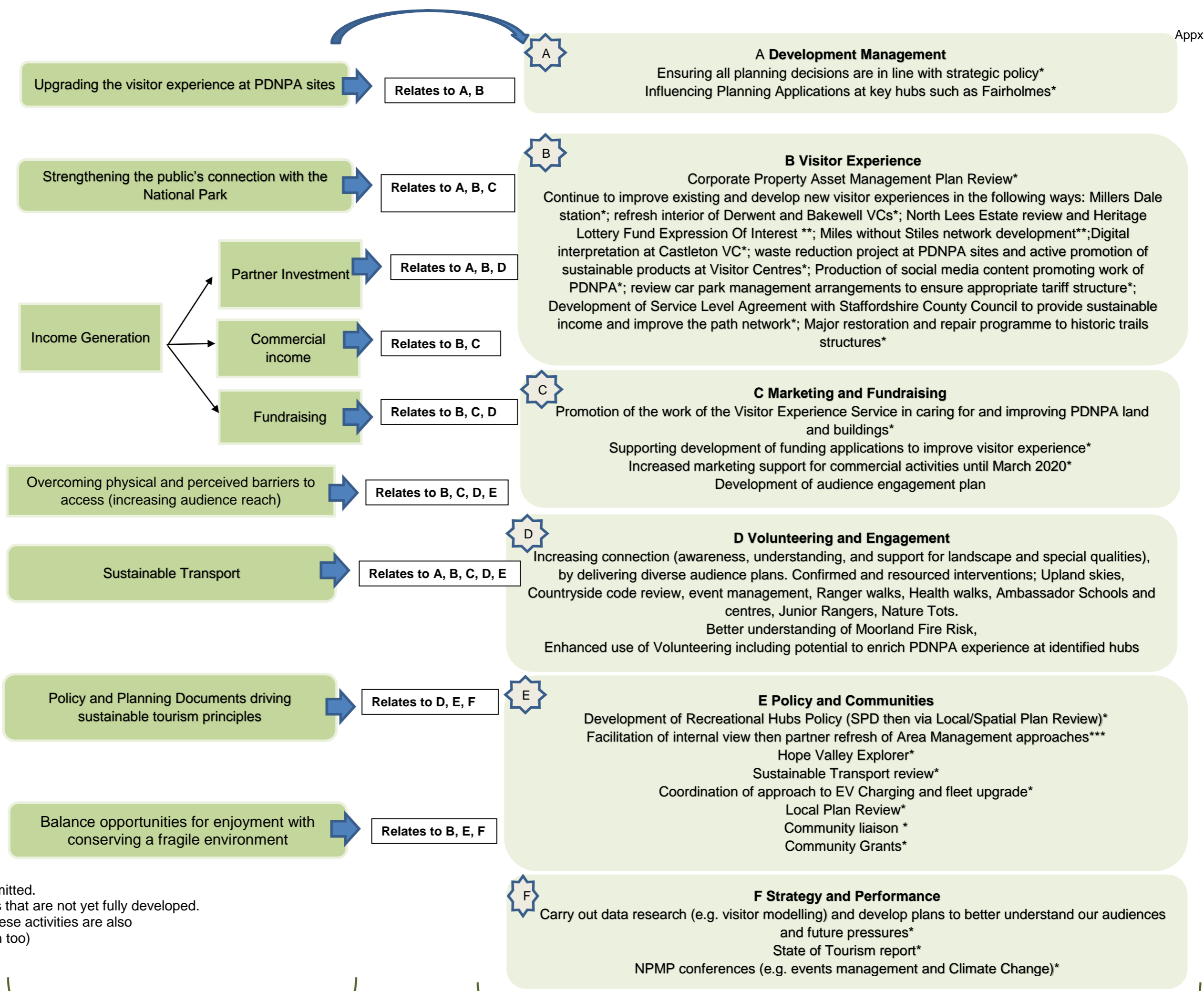


Visitor Experience Development and Recreation Hubs: Our ambition and scope of current activities

Visitor Experience and Recreation Hubs

Our ambition: A National Park loved and supported by diverse audiences



Notes

- * These projects are funded and committed.
- **Please note, there are other projects that are not yet fully developed.
- *** Working in partnership (some of these activities are also undertaken by the Authority on its own too)

Why?

What?

Who (Team), How (Project/Activity)

Visitor Experience and Recreation Hubs: Targets and Timescales in Corporate Strategy



CS 2024	KPI 2a: Net enhancement of natural beauty
CS 2040	KPI 2a: Increased net enhancement of natural beauty



KPI 2b: 100% of planning decisions in accordance with strategic policy
KPI 2b: Increased net enhancement of natural beauty



KPI 8: 5% increase in audiences actively engaging with cultural heritage
KPI 8: 25% increase in audiences actively engaged with cultural heritage



CS2024	KPI 11: Peak District National Park audience reach that is 30% closer to demographics of those within an hour's travel time of the National Park
CS2040	KPI 11: Peak District National Park audience that matches regional demographics



KPI 12: Peak District National Park connections is increased by 20%
KPI 12: 40% increase in connection to the Peak District National Park



KPI 26: Corporate Asset Management Plan adopted and implemented
KPI 26: Corporate Asset Management Plan adopted and implemented



CS 2024	KPI 13: Peak District National Park Authority awareness is increased by 30%
CS 2040	KPI 13: 50% increase in awareness of Peak District National Park Authority



KPI 14: Generate an extra £500,000 sustainable gross revenue income
KPI 14: Generate an extra £1 million sustainable gross revenue income



KPI 15: An extra £250,000 in volunteer support
KPI 15: An extra £500,000 in volunteer support



CS 2024	KPI 19: 100% increase in individuals and groups actively using Peak District National Park Authority digital channels for community development
CS 2040	KPI 19: 200% increase in individuals and groups actively using Peak District National Park Authority digital channels for community development



KPI 20: An extra 500 residents involved in community life due to PDNPA grants
KPI 20: An extra 2000 residents involved in community life due to PDNPA grants

Indicative Timescale For Member Engagement – Shaping¹, decision making² and informing/updating³

Committee, Forum or Meeting Dates	Project or Activity
6 December 2019	Summary of programmes for consideration by P&R Committee ¹
Autumn 2019 Member Steering Group for Local Plan To follow Authority meeting and Members Forum on 1 st November	Scope of review, engagement planning and early thinking on evidence needs for the Local Plan review ²
6 December 2019 Programmes and Resources Committee	Hope Valley Explorer Update and plans for season 2 (2020) ³
16 January 2020	Consultation on options for Stannage North Lees Estate ¹
February Authority Meeting	Approval of medium term financial plan for the Authority ²
February 2020 member steering group for Local Plan (and on subsequent Authority meetings)	Local Plan review update and progress with recreation hubs policy development ¹
20 March 2020 Programmes and Resources Committee	Decision on business case for future of Stannage North Lees Estate ² Approval of Corporate Property Asset Management Plan ²
April 2020 (TBC)	Launch of Millers Dale goods shed visitor experience ³
22 May 2020	National Park Management Plan Annual Monitoring Report 2019/20 ¹
Mid 2020	Future sustainable programme delivery for the South West Peak Landscape Partnership ¹