

11. **PEAK DISTRICT NATIONAL PARK FOUNDATION UPDATE (SS)**

Purpose of the report

1. The Peak District National Park Foundation has provided an operational and financial update on the Peak District National Park Foundation.

Recommendations

2. **To note the contents of the report and the progress to date in developing our shared fundraising ambitions to support the National Park Management Plan.**

How does this contribute to our policies and legal obligations?

KPI 14: An extra £500,000 sustainable gross revenue income. - It is anticipated that some of this income will come via the Foundation.

3. The grant agreement between the Foundation and the Authority states:
 - The Recipient shall provide the Authority with an annual financial and operational report on its use of the Grant and delivery of the Project
 - the Recipient shall provide the Authority's Audit Resources & Performance Committee with a financial report and an operational report on its use of the Grant and delivery of the Project every quarter.

4. The Foundation have covered the above points in its attached report at Appendix 1.

Future Reporting

The above extract from the grant agreement refers to ARP committee, which has been replaced by Programme & Resources with a revised terms of reference.

To reflect this change in future quarterly updates from the Foundation will be included in the standard Authority quarterly reporting.

The Foundation will report annually to full Authority on its use of grant and delivery of the project.

5. **Background**

The Authority and Management Plan Partners have big ambitions for the Peak District that go far beyond current funding, particularly the following management plan impacts.

- Preparing for a Future Climate
- Conservation on a Landscape Scale
- National Park for Everyone

Coupled with a desire to increase fundraising income to support this, the Authority appointed a Head of Marketing and Fundraising and Fundraising Development Manager supported by the CDE Director to develop this ambition.

Independent research from South Downs and the Authority's own research highlighted: Lack of charitable status significantly reduces the number of funding sources available, and makes contributions less tax efficient. The strategy recommended the *need to create a stand-alone charitable vehicle to maximise*

income. a vehicle which will allow you to fundraise and reinforces the role of the Authority as the enabling/delivery agent.

A working group of Members and Officers was established which considered other fundraising organisations, learning from other National Parks, audience insight research and the professional expertise of Officers and Members. The group concluded a charity is the best vehicle for this and this decision was approved by Members in May 2018. Authority approved to set up and register the charity, support its operation for 3 years and appoint Members to become Trustees.

Andrew McCloy, Zahid Hamid and Colin McLaren are the Trustees nominated by the Authority. Four Trustees have been appointed following a recruitment process based on skills and experience required by the Foundation.

There is a grant agreement and memorandum of understanding in place between the Foundation and the Authority for three years.

6. **Background papers**

None

7. **Appendices**

Appendix 1 - Report from the Peak District National Park Foundation

8. **Report Author, Job Title and Publication Date**

Sarah Slowther, Fundraising Manager, 28 November 2019.